

# THE DOMAIN NAME INDUSTRY BRIEF

## Q4 2012 HIGHLIGHTS

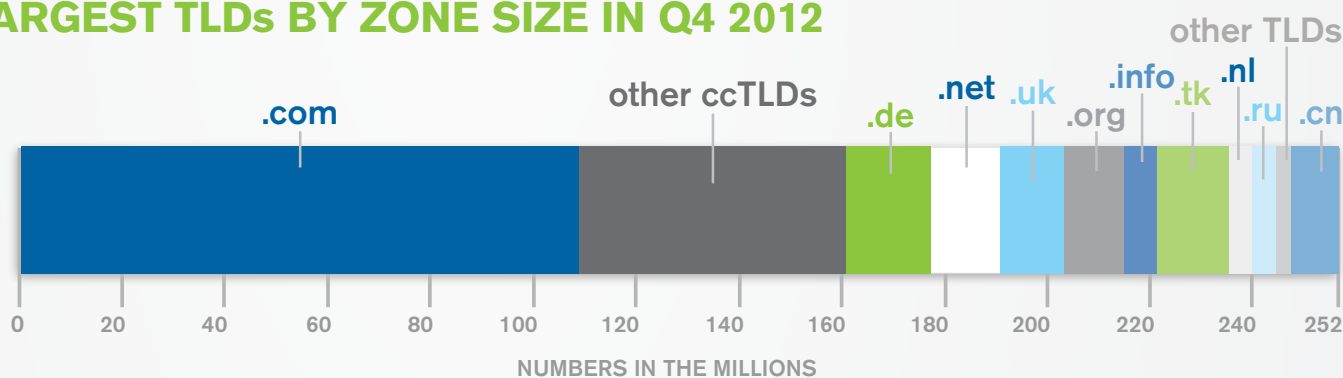
### ABOUT VERISIGN

As the global leader in domain names, Verisign powers the invisible navigation that takes people to where they want to go on the Internet. For more than 15 years, Verisign has operated the infrastructure for a portfolio of top-level domains that today include .com, .net, .tv, .edu, .gov, .jobs, .name and .cc, as well as two of the world's 13 Internet root servers. Verisign's product suite also includes Distributed Denial of Service (DDoS) Protection Services, iDefense Security Intelligence Services and Managed DNS.

### Q4 2012 DOMAIN NAME REGISTRATIONS

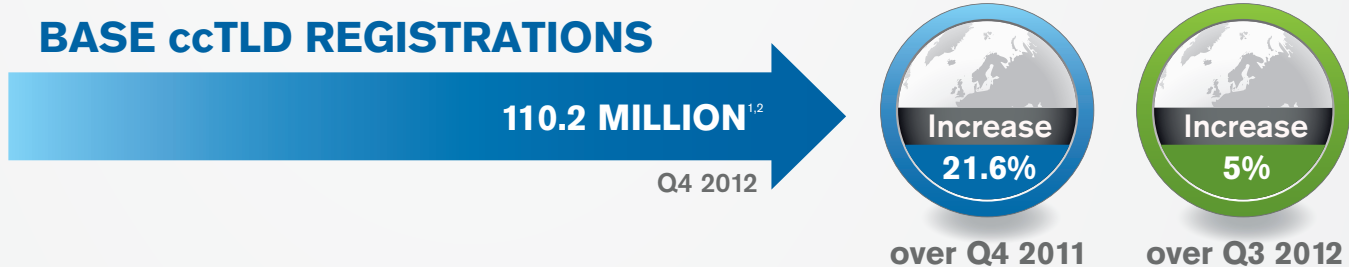


### LARGEST TLDs BY ZONE SIZE IN Q4 2012



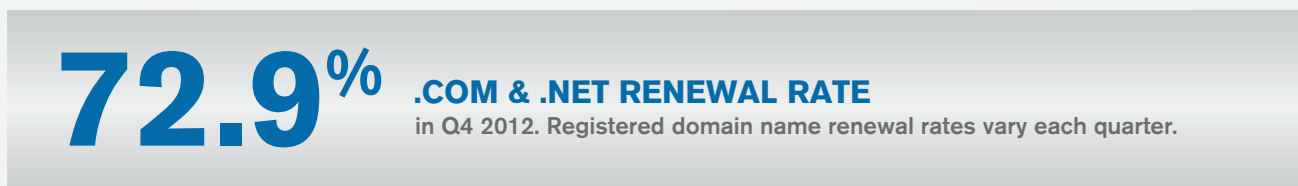
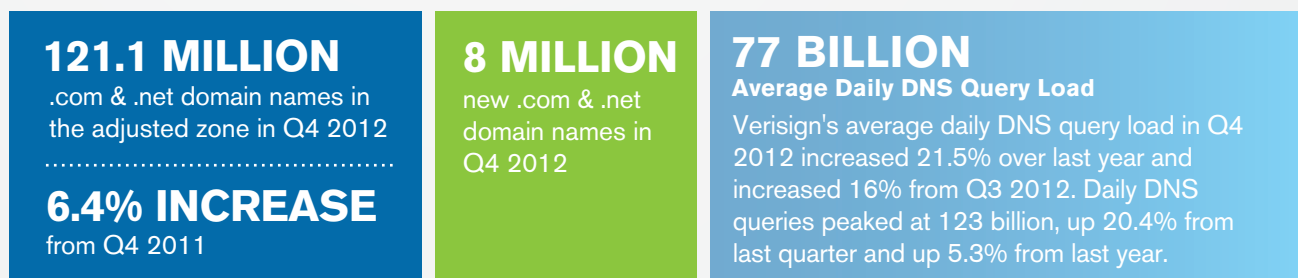
### COUNTRY CODE TOP-LEVEL DOMAIN NAMES (ccTLDs)

ccTLDs are designated for use by countries and territories.



### GROWTH OF .COM & .NET

Verisign is the global registry operator for .com and .net.



### TEN LARGEST ccTLDs

Combined, these account for 63.1% of all ccTLD domain name registrations worldwide.<sup>3</sup>

- GERMANY** (.de)
- TOKELAU** (.tk)
- UNITED KINGDOM** (.uk)
- CHINA** (.cn)
- NETHERLANDS** (.nl)
- RUSSIAN FEDERATION** (.ru)
- EUROPEAN UNION** (.eu)
- BRAZIL** (.br)
- AUSTRALIA** (.au)
- FRANCE** (.fr)

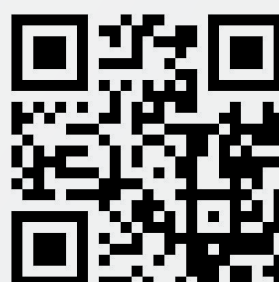
### THE DOMAIN NAME INDUSTRY BRIEF

As the global registry operator for .com and .net, Verisign reviews the state of the domain name industry through a variety of statistical and analytical research. As the global leader in domain names, Verisign provides this briefing to highlight important trends in domain name registration, including key performance indicators and growth opportunities, to industry analysts, media and businesses.

To read all of the details in the Domain Name Industry Brief and to access the archives, visit [VerisignInc.com/DNIB](http://VerisignInc.com/DNIB).

1 The gTLD and ccTLD data cited in the Domain Name Industry Brief are estimates as of the time of such report and subject to change as more complete data is received.  
2 Total includes additional tracking of ccTLD Internationalized Domain Names.  
3 The number of ccTLD extensions cited in this report is published by IANA.

Sources: All data found in the Domain Name Industry Brief – Q4 2012 Highlights are referenced from Verisign's "The Domain Name Industry Brief: Volume 10 – Issue 1 – April 2013". For more information visit [VerisignInc.com/DNIB](http://VerisignInc.com/DNIB).



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