



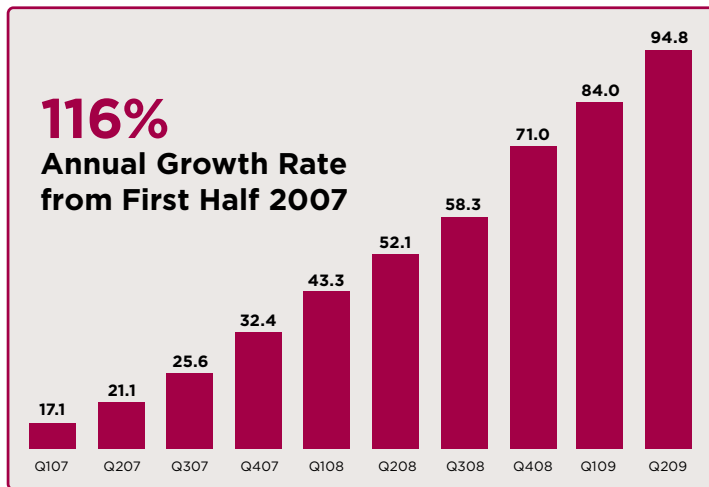
# MOBILE MESSAGING INDEX Q2 2009 HIGHLIGHTS

## NEW RECORDS FOR MOST MESSAGES PER DAY, QUARTER, AND HALF-YEAR POSTED IN Q2 2009

During the second quarter of 2009, VeriSign Messaging and Mobile Media delivered a total of 94.8 Billion A2P/P2P messages across its combined mobile messaging platforms for an overall growth of more than 82% from Q2 of 2008. This corresponds to more than \$3.3 Billion in revenue enabled for VeriSign customers, almost double the enabled revenue from Q2 2008.

In total, through its combined mobile messaging platforms, VeriSign Messaging and Mobile Media delivered 178.8 Billion messages worldwide in the First Half of 2009. To put this volume into perspective, it would translate to 26 messages for every person in the world's population (roughly 6.7 Billion). VeriSign's network also set a single-day record on June 25, by enabling 1.2 Billion mobile messages over a 24-hour period, and a one-hour record of 102 million messages between 3 p.m. and 4 p.m. PST on that day. The timing of this record coincided with the announcements of the tragic deaths of Michael Jackson and Farrah Fawcett.

**Delivered 94.8 Billion Messages in Q2 2009  
178.8 Billion in First Half 2009**

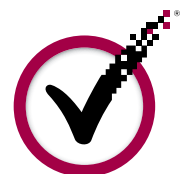


These figures underscore the superior reach, reliability, and scalability offered by VeriSign.

### BACKGROUND

VeriSign's Messaging and Mobile Media Division delivers messages on behalf of carriers and content providers around the world. VeriSign's combined mobile messaging networks (P2P and A2P) connect to more than 700 carriers in over 200 countries and reach more than 3 Billion wireless subscribers.

VeriSign offers one of the most robust and reliable mobile messaging delivery engines across carrier, enterprise, and media/entertainment networks, generating billions of dollars in revenue for its customers. Together with RealNetworks, Inc.<sup>®</sup> and its affiliates, it powers inter-carrier mobile messaging for 8 of the top 10 wireless carriers in North America and other major operators throughout the world. VeriSign is also currently working with six of the top 10 US banks, two of the top three banks in India, three of the five leading credit card issuers and global leaders in payments and money transfer services.





## Q2 2009 HIGHLIGHTS

### VeriSign Achieves Average of More Than 1 Billion Messages A Day for the Quarter

In Q2 2009, the number of messages enabled by VeriSign's combined mobile messaging platforms (A2P/P2P) broke the 1 Billion mark with approximately 1.04 Billion messages per day, on average. This is a 12% increase from the previous quarter and a remarkable 83% rise from Q2 2008. In total, VeriSign delivered 93 Billion P2P<sup>1</sup> and 1.8 Billion A2P messages in Q2 2009.

### Industry Leading Reliability and Availability

VeriSign Messaging and Mobile Media actively monitors over 12,000 individual points in the aggregate messaging infrastructure across five data centers worldwide. Known for its unparalleled scalability and reliability worldwide, VeriSign has delivered 100% availability to five of VeriSign's seven mobile messaging platforms in Q2 2009. Together with RealNetworks, Inc. and its affiliates, VeriSign has now delivered 99.999% or greater availability on its Metcalf Inter-Carrier SMS platform for more than 36 consecutive months. VeriSign's Premium Messaging Gateway, which enables operators to efficiently on-board, provision, distribute, manage and bill for off-portal content and applications is also delighting customers with 100% availability for the past 12 months.

### Delivering Global Reach in Asia Pacific (APAC) and Central and Latin America (CALA)

Around the world, VeriSign continues to deliver greater reach and value to wireless operators and enterprise customers. This is evident in the signing of major customers in APAC and CALA such as Citycell (Pacific Bangladesh Telecom Ltd.), Knowcross Solutions Pvt. Ltd., and Telcel-Mexico. Through these and other new agreements in Q2, VeriSign has expanded its reach in key markets such as Bangladesh, China, Hong Kong, France, Germany, Korea, Malaysia, Mexico, Pakistan and Philippines. Currently, the five countries with the most significant traffic volume on VeriSign's platforms generated outside the Americas are from Bangladesh, Indonesia, Korea, Pakistan, and Vietnam. Within the APAC region, Australia, Bangladesh, Indonesia, New Zealand, and Pakistan have shown the strongest messaging growth on VeriSign's platform in Q2.

### Mobile is a Key Anchor Technology for Enterprises

With mobile messaging, enterprises can engage customers in ways they never have before. VeriSign® Mobile Enterprise Services (VMES) continues to reflect the growing interest in A2P enterprise applications. And with the addition of new enterprise customers worldwide, this has translated to a 20.4% quarter-to-quarter increase from Q1 2009 to Q2 2009, and a 27.6% increase from Q2 2008 to Q2 2009. Through its combined A2P platforms, VeriSign delivered 1.8 Billion messages in Q2 2009.

<sup>1</sup> Includes Inter-carrier SMS messaging and interoperability services that are provided by VeriSign, together with RealNetworks, Inc. and its affiliates, under the service name "Metcalf."

## KEY

### SMS

Short Message Service. SMS is the most common form of mobile messaging, also referred to as "text" messaging.

### ICSMS

Inter-Carrier Short Message Service. ICSMS messages are text messages exchanged between carrier networks.

### MMS

Multimedia Messaging Service. MMS allows users to send multimedia messages that include images, video and audio.

### ICMMS

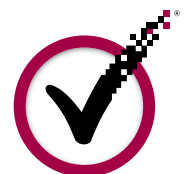
Inter-Carrier Multimedia Messaging Service. ICMMS messages are multimedia messages exchanged between carrier networks.

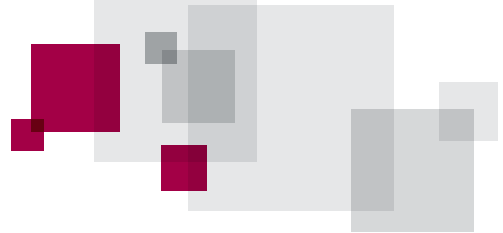
### P2P Messages

Person to person messages, or messages sent from one mobile user to another.

### A2P Messages

Application to person messages, or application-generated content such as news alerts, ring tones, promotional video clips, and enterprise messages that are sent to mobile users.





## DATA SHEET

### Q2 2009 HIGHLIGHTS (CONTINUED)

#### Premium Content Benefits from Best Practices

Premium content is on the rise as content providers adopt industry-sanctioned best practices. VeriSign has dedicated time and energy in support of the MMA's latest initiative: the Affiliate Member Program. Through this and all of their programs, the MMA is working across the entire mobile ecosystem to ensure that all players follow best practices to further improve the consumer mobile experience. And as consumers purchase content that was promoted fairly and honestly, they develop a positive view of their mobile experience, which in turn translates into repeat business. VeriSign's Mobile Delivery Gateway (MDG) continues to see positive growth in Premium SMS transactions, with a 36.5% increase in total messages delivered in Q2 2009 when compared to Q2 2008.

#### Consumer Demand for MMS

During the quarter, the VeriSign® Inter-Carrier MMS and PictureMail platforms continued to see strong growth in the volume of MMS traffic carried through its network. When compared to Q2 2008 totals, these two platforms have realized the significant rise in traffic volume with an increase of 90% and 62% in MMS volumes respectively. In total, over 1.1 Billion MMS messages were delivered in Q2 2009.

### VERISIGN NEWS Q2 2009 TO DATE

- 9/2/09 Wilmington Trust Selects VeriSign to Power New Mobile Banking Services
- 8/25/09 VeriSign to Sell Messaging Business to Syniverse Holdings, Inc. for \$175 Million Cash
- 6/02/09 In Latest Quarterly Index, VeriSign Registers Strong Growth in SMS and MMS Messaging Delivery Q1 2009 Mobile Messaging Index
- 5/11/09 VeriSign's Messaging and Mobile Media Division Receives North American Messaging-Based Mobile Banking Solution of the Year Award from Frost & Sullivan
- 4/30/09 Western Union, Consumer Portfolio Service and VeriSign Team to Offer Mobile Bill Payment Solution
- 4/14/09 VeriSign Increases Momentum in Financial Services as Leading Institutions Worldwide Continue to Deploy Mobile Banking Services
- 4/14/09 Fifth Third Bank Selects VeriSign for Mobile Text Alert Services

The reach, reliability and value add of VeriSign's Messaging and Mobile Media Division's services enable mobile operators, media content providers and enterprises to capitalize on the rapidly growing messaging and media content markets.

### VERISIGN'S MESSAGING AND MOBILE MEDIA DIVISION

VeriSign's Messaging and Mobile Media Division is a global provider of application services that reliably deliver short-message (SMS), multimedia message (MMS), and mobile content across wireless operators and mobile devices throughout the world. As a leader in mobile messaging, mobile banking and mobile content delivery, VeriSign's Messaging and Mobile Media Division offers a broad portfolio of mobile infrastructure and delivery services. Offering reliable delivery, a worldwide presence, and rapid and effective deployment, VeriSign's Messaging and Mobile Media Division has built a trusted and respected brand with global mobile operators, media content providers and enterprises.

VeriSign's Messaging and Mobile Media Division is focused on delivering massive message volumes with superior:

**Reach.** VeriSign's Messaging and Mobile Media Division's global presence is combined with local market knowledge and regional operator requirements to offer carriers, media content providers and enterprises with unparalleled penetration.

**Reliability.** VeriSign's Messaging and Mobile Media Division's application services are designed with the high reliability and scalability that a true global mobile delivery engine requires.

**Value Add.** As a global partner with a local presence, VeriSign's Messaging and Mobile Media Division helps its partners maximize their revenues and reduce their costs.

