



VeriSign® Enterprise Mobility Solutions for Merchandising

KEY BENEFITS

- **Collect** sales orders in real-time on-site
- **Track** inventory at customer locations electronically
- **Provide** wireless voice and data communications
- **Automate** sales processes and manage promotions and pricing
- **Connect** sales/merchandising representatives to customer relationship management (CRM)/back-end systems
- **Improve** customer service capabilities

VeriSign enables and protects more than 30-billion global interactions every day and offers extensive wireless communication solutions so the world can communicate, conduct commerce, and access the latest content—anywhere, any time, across any network and with any device.

VeriSign® Enterprise Mobility Solutions for Merchandising bring productivity and process optimization to your remote sales and merchandising staff.

+ The Issue

Today, consumer goods companies leveraging field sales and remote merchandising professionals face ever-increasing challenges and opportunities, such as:

- How do I improve visibility into third-party retail sales?
- What products are out of stock and at which locations?
- How do I maximize promotions and get them out on retail floors quickly?
- How can I improve the accuracy and timeliness of sales orders captured in the field?
- How can I best maximize my sales force productivity to increase revenue and, ultimately, profitability?

+ The Solution

Our suite of enterprise mobility solutions for merchandising provides the most technologically-advanced approach to seamless real-time sales order and inventory automation. VeriSign Enterprise Mobility Solutions for Merchandising include a wireless mobile application with seamless back-end integration, delivered as a turnkey solution that is customizable in a product environment to drive maximum return on investment.

+ Bundled Services

VeriSign provides bundled services, allowing for a turnkey solution, so you can focus on your business rather than on implementation, deployment, and training. VeriSign manages everything from initial requirements mapping and Enterprise Resource Planning (ERP) integration, to software configuration and handheld deployment.





SOLUTION BRIEF

+ The VeriSign Advantage

Our VeriSign® Global Consulting Services organization enables companies to scope, define, and implement digital infrastructure solutions that help drive new revenue streams quickly and improve customer loyalty. With expertise in media and entertainment, wireless and mobility, supply chain, and security, our consulting services offer an unmatched combination of vision, technology, and intelligence—combined with an unparalleled ability to execute.

The experienced professionals of VeriSign Global Consulting Services leverage mobile technology expertise and industry experience to offer complete end-to-end solutions: strategy, business case analysis, hardware and software requirements, system integration, workforce training, and support. We help clients stay ahead of the market with high quality, comprehensive solutions to complex business and technology problems.

Visit us at www.VeriSign.com for more information.