



DATA SHEET



## KEY BENEFITS

### *The Most Powerful SSL Encryption*

Server-Gated Cryptography enables every site visitor to enjoy the strongest SSL encryption available to them. Only SGC-enabled certificates like those from VeriSign make this possible.

### *The VeriSign Secured Seal*

Exhibited on over 60,000 Web sites in 125 countries, the VeriSign Secured Seal is the most trusted security mark on the Internet. Your customers are entitled to display the VeriSign Secured Seal on their sites when they choose VeriSign SSL Certificates.



### *Trusted by the Leaders in Online Business*

VeriSign certificates are the SSL of choice for over half a million Web servers, including over 93% of the Fortune 500, the world's 40 largest banks, and 47 of the 50 biggest e-commerce sites.

### *Extended Warranty*

VeriSign SSL Certificates include up to \$250,000 of NetSure® protection against losses resulting from certain loss of use of a server certificate.

## VeriSign-Branded Reseller SSL Certificates

In the global competition for Web services, providers compete on price and service options. If you offer Web hosting, design, or application development services, you can create more value and capture more business by offering premium-brand SSL Certificates.

VeriSign SSL Certificates are the perfect upsell opportunity for

- Web hosting
- Internet Service Providers
- Registrars
- Application Service Providers
- System Integrators
- Value Added Resellers

VeriSign-branded reseller SSL Certificates give your customers the encryption and authentication they need to protect their online transactions and retain their own customers.

### **+ Authentication and Trust**

Your customers may not realize it, but they may be losing business because potential buyers do not trust their sites. Seventy percent of online shoppers have abandoned an online purchase because they didn't get a sense of security when it came time to provide payment information. Ninety percent of these shoppers report that they would have completed the transaction had a recognized trust mark, such as the VeriSign Secured™ Seal, been present.

Every VeriSign-branded SSL Certificate includes the VeriSign Secured Seal, the most trusted mark on the Internet. When online shoppers see the VeriSign Secured Seal, they are more likely to complete their transactions and trust the site. And by clicking on the VeriSign Secured Seal, they can view the authentication information provided to VeriSign.



Where it all comes together.™

### + Encryption Level Matters

Web site users also look for proof that their information will reach the intended recipient without being intercepted or decrypted. SSL Certificates bind an identity to a pair of electronic keys that can be used to encrypt and sign digital information. But not all encryption is equal. Only SSL Certificates with Server-Gated Cryptography (SGC) technology enable every site visitor to enjoy the strongest SSL encryption available to them.

When an SSL handshake occurs between a client and server, a level of encryption is determined by the client browser, the client operating system, the server configuration, and the SSL Certificate. Many millions of Internet users worldwide still use browsers that will not step up to strong encryption unless there is an SGC-enabled certificate on the server. Strong encryption, at 128 bits, can calculate 288 times as many combinations as 40-bit encryption. That's over a trillion times a trillion times stronger. VeriSign is the leading SSL provider, enabling 128- or 256-bit encryption to over 99.9% of Web site visitors.

### + SSL Certificates

When you resell VeriSign-branded SSL Certificates, you offer your customers peace of mind to conduct authenticated, encrypted transactions online. VeriSign offers three different certificate products for resale.

#### VeriSign Secure Site

The VeriSign Secure Site SSL Certificate is a high value, premium brand SSL Certificate. Secure Site fully-authenticated SSL Certificates enable encryption at 256-bit, 128-bit, 56-bit, or 40-bit levels depending on the client's browser and the Web server configuration. Includes the VeriSign Secured Seal and a \$100,000 NetSure® warranty.

#### VeriSign Secure Site Pro

The VeriSign Secure Site Pro (SGC-enabled) SSL Certificate enables every site visitor to enjoy the strongest SSL encryption available to them. This True 128-bit SSL Certificate includes the VeriSign Secured Seal and a \$250,000 NetSure warranty. For companies with their reputation at stake, an SGC-enabled SSL Certificate with a premium brand provides the best protection.

#### Code and Content Protection

A VeriSign Code Signing Certificate is used by developers and distributors of software, games, and other applications to help assure the integrity and authorship of code or content distributed over the Internet or corporate extranets. When customers download code, the digital signature confirms that the software has come from the publisher, and that the code has not been altered or corrupted since it was signed. As code sales migrate beyond computers to phones, handhelds, and other devices, more of your customers may be providing products to these new markets and require code signing certificates.



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### + Become an SSL Partner

VeriSign APIs make it easy to integrate SSL registration into your sales process for a seamless customer enrollment experience. Our customer service and technical support plans include 24/7 access by phone, email and online assistance with dedicated support lines for high volume customers. As a reseller partner, you have access to our marketing research tools and best practice resources developed to maximize your sales.

When you sell or renew Web services for a customer, you have the opportunity to educate them about security risks and help them select an appropriate SSL Certificate. With VeriSign-branded Reseller SSL Certificates you can make the most of your SSL Certificate offering by upselling customers to a premium brand.

### + Learn More

Visit <http://www.verisign.com/verisign-partner-programs/reseller-program/ssl-certificate-resellers/index.html> for more information. To contact a VeriSign Sales Representative, call 650-426-5106 or send an email to [channel-partners@verisign.com](mailto:channel-partners@verisign.com).

**Visit us at [www.Verisign.com](http://www.Verisign.com) for more information.**

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