



VeriSign® Mobile Messaging Index Q4 2008

**“OMG! R U SERIOUS?
134% ANNUAL GROWTH - WHAT A GR8 YR 4 MOBILE MSSGNG!”**

Background

VeriSign’s Messaging and Mobile Media Division delivers messages on behalf of carriers and content providers around the world. VeriSign’s combined mobile messaging networks (P2P and A2P) connect to more than 700 carriers in over 200 countries and reach more than 3 Billion wireless subscribers.

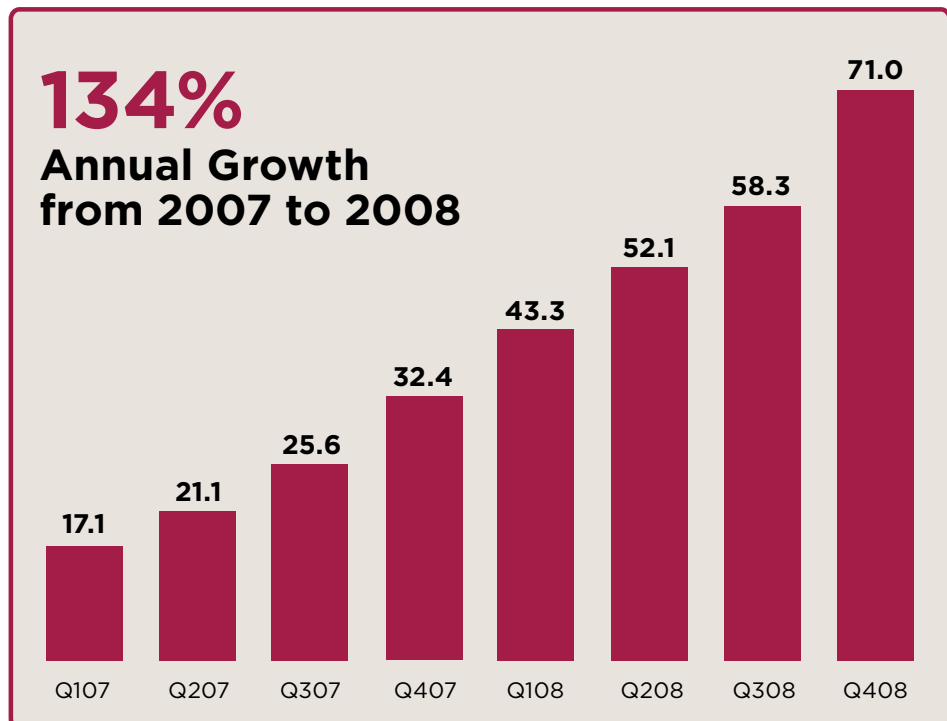
VeriSign offers one of the most robust and reliable mobile messaging delivery engines across carrier, enterprise, and media/entertainment networks, generating Billions of dollars in revenue for its customers. Together with RealNetworks, it powers inter-carrier mobile messaging for eight of the top 10 wireless carriers in North America and other major operators throughout the world.

Q4 2008 HIGHLIGHTS

2008 finished strongly for mobile messaging. VeriSign’s Messaging and Mobile Media Division, together with RealNetworks, reached a new milestone when its inter-carrier SMS mobile messaging network successfully delivered more than 1.1 Billion messages on Christmas Day, breaking its previous single-day record. A week later, the company continued to deliver massive message volumes when it again shattered the 1 Billion barrier for a single day on New Year’s Eve. In Q4 2008, VeriSign saw a phenomenal 22% increase in total A2P/P2P messages carried from the previous quarter with a total of over 224 Billion messages for the year. This corresponds to over \$2.6 Billion in revenue enabled for VeriSign customers in Q4 2008, and a total of over \$8.3 Billion enabled for all of 2008.

Delivered over 224 Billion Messages in 2008

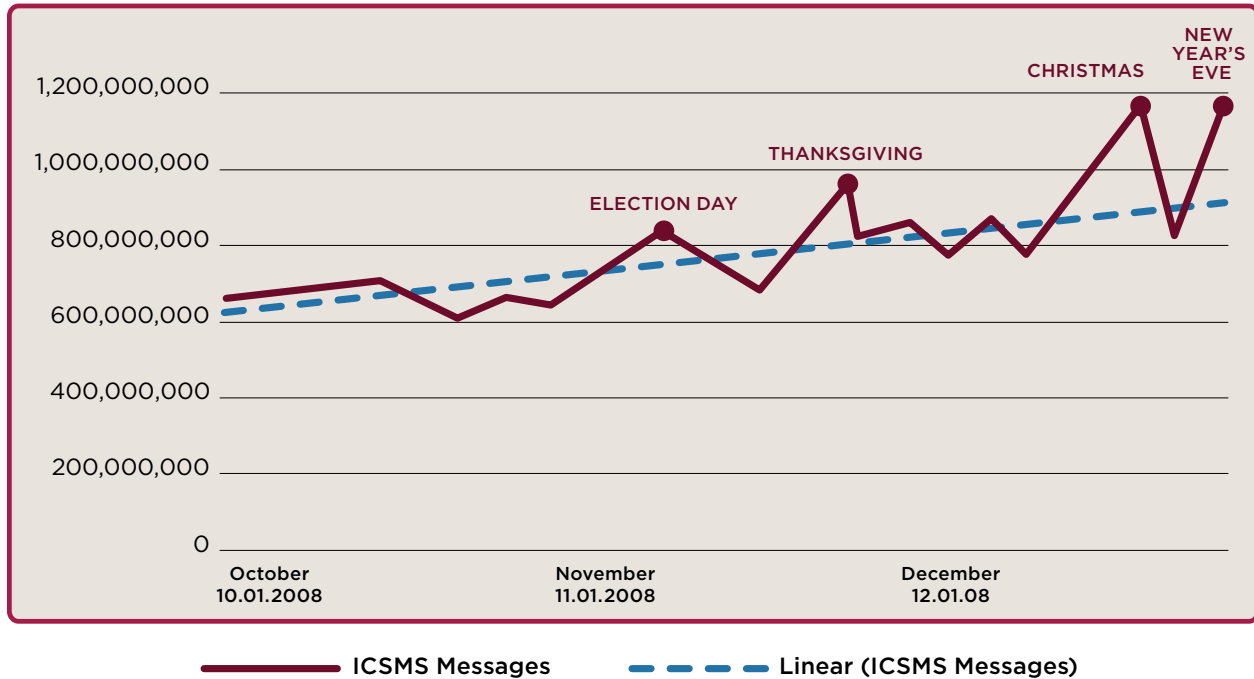
These figures underscore the superior reach, reliability and scalability offered by VeriSign.





Q4 2008 HIGHLIGHTS (continued)

ICSMS Message Milestones for Q4 2008



- Combined Mobile Messaging (P2P/A2P) Enables Approximately 772 Million Messages A Day On Average.** In Q4 2008, the number of messages enabled by VeriSign’s combined mobile messaging networks was approximately 772 Million per day, on average. This is nearly a 22% increase from the previous quarter and a remarkable 120% rise over Q4 2007. In total, VeriSign delivered 219 Billion P2P (218B from the Metcalf™ Inter-carrier SMS (ICSMS)¹) and over 5 Billion A2P messages in 2008. This represents a year-over-year growth of 137% and 58% respectively.

- Industry Leading Reliability and Global Reach with Mobile Messaging.** VeriSign’s highly reliable mobile messaging platforms have performed with better than 99.999% availability for the past 24 months, with three of its six A2P/P2P delivery platforms operating at 100% availability throughout the all of 2008. VeriSign, together with RealNetworks, also delivered a single day high of 1.1 Billion inter-carrier SMS messages on Christmas Day and a single hour peak of more than 82 Million messages when the clock struck 12 on New Year’s Eve. VeriSign continues to invest to enhance its industry leading system reliability and capacity. VeriSign customers will continue to benefit from its live 24x7 customer care service.

VeriSign continues to strengthen its global reach. In Q4 2008, the company signed with SK telink, an international telecommunications carrier in South Korea. This win coupled with the addition of key customers throughout CALA and APAC further emphasizes VeriSign’s commitment to extending its global reach and contributed to a successful 2008 overall. Known for its unparalleled scalability, VeriSign is well positioned to meet the increasing volumes of over 320 Billion messages projected to be carried on its platform in 2009.

¹ Inter-carrier SMS messaging and interoperability services are provided by VeriSign and RealNetworks under the service name “Metcalf.”



- **Strong MMS Performance Towards Year End.** During the quarter, the VeriSign® Inter-Carrier MMS platform realized the most significant rise in traffic volume from the previous quarter, with an increase of 48%. Growing its international customer base (which includes 100% of the ICMMS market in Brazil) and by securing SK telink and other key wins in the APAC region, VeriSign delivered a total of over 1.5 Billion MMS messages in 2008, which translates to a year-to-year growth of over 127%. PictureMail, VeriSign's premium MMS services, also saw a significant up take of 85% growth from 2007.
- **Mobile Banking and International Traffic Volume Fuels Enterprise A2P Messaging.** VeriSign® Mobile Enterprise Services (VMES) continues to reflect the growing interest in A2P enterprise applications. We have seen a 114% increase in the total number of messages delivered year-over-year with nearly 1 Billion messages in 2008. In Q4 2008, PayPal announced a new way for members to add even more security to their PayPal accounts using their mobile phones through SMS functionality provided by VeriSign's Messaging and Mobile Media Division. VeriSign's growing global mobile banking and financial services customer base now includes seven of the top 10 U.S. banking brands, three of the top five credit card issuers, and a global leader in online payment solutions. Major banking institutions in India also rely on VeriSign to power their mobile banking and alerting services serving more than 129 countries globally.

2008 YEAR END OVERVIEW

One look at 2008 and it's clear that mobile messaging is here to stay.

In fact, 2008 has been a banner year for VeriSign's Messaging and Mobile Media Division. Not only did VeriSign shatter its original estimates of 200 Billion messages delivered in 2008 by an extra 24 Billion messages, but it also saw a staggering 134% increase in its total messages delivered from 2007.

"Around the world, VeriSign enables Billions of messaging transactions a year, which affords us unique insight into how large a role messaging is playing in the everyday lives of consumers," said Charles Landry, Vice President of Products and Innovation. "With scalable and reliable solutions proven to keep pace with record usage growth, we are enabling people to reach out and stay in touch with one and another through a communication medium that reflects today's increasingly mobile culture."

To further promote greater communication to end users, VeriSign in 2008 leveraged its messaging platforms to launch VeriSign® Xoomerang, its innovative social media solution. Designed to satisfy the fast-growing number of mobile consumers who utilize online social networking and media destinations, Xoomerang allows users to view, publish, and interact with online destinations through easy-to-use interfaces.

To date, VeriSign has captured more than 60% of the U.S. inter-carrier SMS market share,² and in 2008 brought onboard a number of key international customers such as MTN International Carrier Services covering selected MTN properties in Africa and SK telink to expand on its global reach.

In 2008, VeriSign also played an active role in helping to shape the industry through participation in key industry forums and committees. In 2008, Charles Meyers, Group President of VeriSign's Messaging and Mobile Media Division, was re-elected to the CTIA - The Wireless Association® Board of Directors for the 2009 fiscal year. This appointment, as well as Meyers' appointment to the Mobile Marketing Association (MMA) Board of Directors, underscores VeriSign's Messaging and Mobile Media Division's industry leadership. VeriSign's Messaging and Mobile Media Division also participates in various committees and actions teams with the MMA, Mobile Entertainment Forum (MEF), Rural Cellular Association (RCA), and CTIA.

² *Inter-carrier SMS messaging and interoperability services are provided by VeriSign and RealNetworks under the service name "Metcalif."*

WILL U B MY VTINE IN O9?

With 2008 – by all accounts, a stand-out year for the mobile messaging industry – now over, VeriSign expects the messaging surge to continue as it projects estimates of more than 320 Billion messages to be carried on its network by year end 2009.

The company also expects its record of 1.1 Billion messages delivered in a single day set on Christmas Day 2008 to be easily surpassed on February 14, Valentines Day, when a projected 1.2 Billion SMS messages will be delivered through VeriSign's networks. Based on historical data, this projection factors in an expected 25% increase through VeriSign's networks on key holidays where texting plays a large role. The company projects a total of more than 1.7 Billion inter-carrier SMS messages in North America will be delivered through VeriSign as well as other messaging providers. When combined with intra-carrier messaging and the delivery across VeriSign's and other networks, the company projects approximately 3.5 Billion messages will be delivered on February 14, 2009.

VeriSign expects to meet the challenges of 2009 by continuing its focus on providing the mobile messaging industry with the unmatched scalability, reliability and reach that they have come to expect from VeriSign.

VeriSign's Messaging and Mobile Media News Q4 2008 To Date

11/17/08	Mobile Messaging Usage Continues to Grow Globally, VeriSign's Messaging and Mobile Media Division Reports
11/18/08	Major South Korean Carrier Selects VeriSign for Mobile Media and Messaging Gateway Services
11/24/08	PayPal Introduces Mobile Access for the PayPal Security Key
11/24/08	Sprint Customers Now Can Share Photos and Videos on MySpace, Photobucket and YouTube™ with Picture Mail Enhancement from VeriSign's Messaging and Mobile Media Division
12/03/08	Wireless Subscribers Pledge More Than \$190,000 to American Red Cross through Text 2HELP™ Program
1/15/09	A Record of More than 1.4 Billion Mobile Messages Expected on Inauguration Day, VeriSign Says

Key

- **SMS** – Short Message Service. SMS is the most common form of mobile messaging, also referred to as “text” messaging.
- **ICSMS** – Inter-carrier Short Message Service. ICSMS messages are text messages exchanged between carrier networks.
- **MMS** – Multimedia Messaging Service. MMS allows users to send multimedia messages that include images, video and audio.
- **ICMMS** – Inter-carrier Multimedia Messaging Service. ICMMS messages are multimedia messages exchanged between carrier networks.
- **P2P Messages** – Person to person messages, or messages sent from one mobile user to another.
- **A2P Messages** – Application to person messages, or application-generated content such as news alerts, ring tones, promotional video clips, and enterprise messages that are sent to mobile users.



About VeriSign's Messaging and Mobile Media Division

VeriSign's Messaging and Mobile Media Division is a global provider of application services that reliably deliver short-message (SMS), multimedia message (MMS), and mobile content across wireless operators and mobile devices throughout the world. As a leader in mobile messaging, mobile banking and mobile content delivery, VeriSign's Messaging and Mobile Media Division offers a broad portfolio of mobile infrastructure and delivery services. Offering reliable delivery, a worldwide presence, and rapid and effective deployment, VeriSign's Messaging and Mobile Media Division has built a trusted and respected brand with global mobile operators, media content providers and enterprises.

VeriSign's Messaging and Mobile Media Division is focused on delivering massive message volumes with superior:

- **Reach.** VeriSign's Messaging and Mobile Media Division's global presence is combined with local market knowledge and regional operator requirements to offer carriers, media content providers and enterprises with unparalleled penetration.
- **Reliability.** VeriSign's Messaging and Mobile Media Division's application services are designed with the high reliability and scalability that a true global mobile delivery engine requires.
- **Value Add.** As a global partner with a local presence, VeriSign's Messaging and Mobile Media Division helps its partners maximize their revenues and reduce their costs.

The reach, reliability and value add of VeriSign's Messaging and Mobile Media Division's services enable mobile operators, media content providers and enterprises to capitalize on the rapidly growing messaging and media content markets.

For more information, please call 1-888-716-0023, (00-1-617-673-2418 for international callers), or email mobilesales@verisign.com.