



**VeriSign Mobile Messaging Index
Q3 2008**

A QUARTER HIGHLIGHTED WITH GROWTH AND INNOVATION

Background

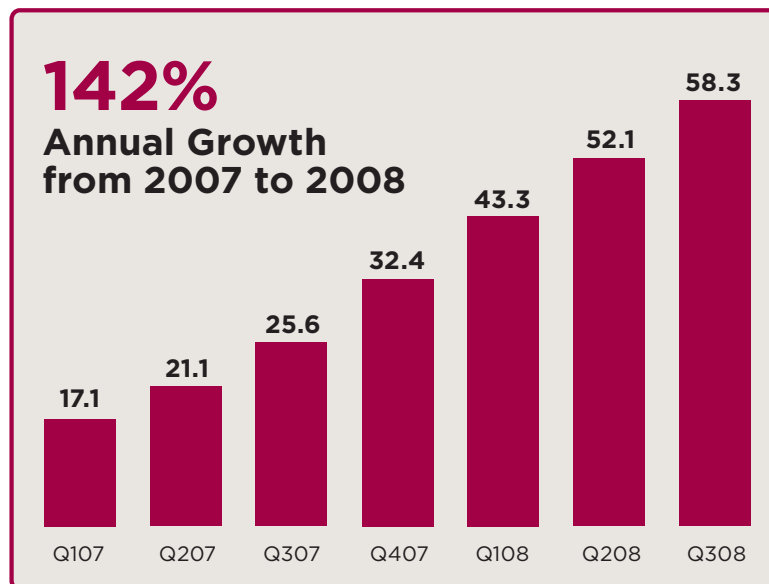
VeriSign® Messaging and Mobile Media Division delivers messages on behalf of carriers and content providers around the world. VeriSign's combined mobile messaging networks (P2P and A2P) connect to more than 600 carriers in over 150 countries and reach over 2.4 billion wireless subscribers.

VeriSign offers one of the most robust and reliable mobile messaging delivery engines across carrier, enterprise, and media/entertainment networks, generating billions of dollars in revenue for its customers. It powers inter-carrier mobile messaging for seven of the top ten wireless carriers in North America and other major operators throughout the world.

Q3 Highlights

The third fiscal quarter of 2008 concluded with much fanfare for VeriSign Messaging and Mobile Media as it launched its innovative carrier-based mobile media enablement solution, VeriSign® Xoomerang, at the CTIA Wireless I.T. & Entertainment 2008 conference. VeriSign also continued its industry leadership in mobile message delivery with yet another quarterly high of over 58.3 billion A2P/P2P messages delivered. This brings a year-to-date total of over 153 billion total messages, a 142% increase from this time last year and is on track to more than double last year's total of 95.9 billion messages. According to VeriSign estimates, this robust network helped VeriSign's global customers generate over \$5.7 billion in revenue to date.

BILLIONS OF MESSAGES DELIVERED BY VERISIGN





Q3 Highlights (continued)

“VeriSign provides an invaluable partnership to help wireless carriers generate new revenue opportunities through innovative services such as our Xoomerang mobile social networking platform,” said Charles Landry, Vice President and General Manager, Products and Innovation, for VeriSign’s Messaging and Mobile Media division. Our highly reliable inter-carrier messaging platform with over 99.999%+ availability for the past 21 months also ensures our carrier customers are maximizing on their P2P message revenues while saving on overall operational expenditure costs.”

- **Combined Mobile Messaging (P2P/A2P) Enables Approximately 634 Million Messages A Day On Average.** In Q3 2008, the number of messages enabled by VeriSign’s combined mobile messaging networks was approximately 634 million per day, on average. This is nearly a 10% increase from the previous quarter and a remarkable 127% rise over Q3 of 2007. VeriSign’s robust platform also delivered a single day high of 702 million messages.
- **Continued Industry Leading Reliability and Global Reach with SMS Messaging.** With SMS traffic projected to grow from 3.2 to 5.5 trillion messages¹ over the next 4 years, operators will continue to depend on messaging delivery providers with outstanding reliability and superior global reach. As of the end of Q3 2008, VeriSign’s ICSMS messaging platform has been leading the industry by successfully delivering over 242 billion messages from 2007-2008 while providing an unprecedented 100% network availability. Q3 2008 also highlights VeriSign’s continued commitment to expanding its global reach with the deployment of SK telink to its OCSMS platform. SK telink represents a major anchor customer to VeriSign’s SMS Hubbing platform for the APAC region. It also provides VeriSign an opportunity to enable over 70% market share of the international inter-carrier SMS traffic in South Korea. VeriSign was amongst the first vendors to successfully meet the compliance criteria for Open Connectivity SMS Hubbing Solutions as defined by the GSMA, the operator-led trade association representing the global mobile industry.
- **MMS Rates Show Triple Digit Climb from 2007.** MMS continues to show strong growth both domestically and abroad. In Q3 2008, approximately 379 million MMS messages were sent via the VeriSign Inter-Carrier MMS network, up from approximately 331 million messages in Q2 2008 and nearly a 122% increase from Q3 2007.
- **Mobile Banking and International Traffic Volume Fuel Enterprise A2P Messaging.** VeriSign® Mobile Enterprise Services (VMES) continues to reflect the growing interest in A2P enterprise applications. From Q3 2007 to Q3 2008, we have seen a 115% increase in the total number of messages delivered from 129 to 227 million. As SMS continues to mature into the preferred medium for mobile banking, VeriSign’s Mobile Banking platform has seen a 35% increase in messaging traffic from Q2 2008 to Q3 2008. VeriSign expects to see these numbers grow significantly as its growing global mobile banking customer base now includes seven of the top 10 U.S. banking brands, three of the top five credit card issuers, and a global leader in online payment solutions. Major banking institutions in India also rely on VeriSign to power their mobile banking and alerting services serving more than 129 countries globally.

¹: OVUM, Messaging Forecast and Methodology, May 2008

VeriSign Messaging and Mobile Media News Q3 2008 To Date

- 9/10/2008 VeriSign Unveils New Mobile Media Enablement Solution for Social Networking
- 9/10/2008 VeriSign Messaging and Mobile Media President Re-Elected to CTIA Board of Directors
- 8/27/2008 Mobile Messaging Numbers Continue to Skyrocket, VeriSign Reports

Key

- **SMS** – Short Message Service. SMS is the most common form of mobile messaging, also referred to as “text” messaging.
- **ICSMS** – Inter-carrier Short Message Service. ICSMS messages are text messages exchanged between carrier networks.
- **MMS** – Multimedia Messaging Service. MMS allows users to send multimedia messages that include images, video and audio.
- **ICMMS** – Inter-carrier Multimedia Messaging Service. ICMMS messages are multimedia messages exchanged between carrier networks.
- **P2P Messages** – Person to person messages, or messages sent from one mobile user to another.
- **A2P Messages** – Application to person messages, or application-generated content such as news alerts, ring tones, promotional video clips, and enterprise messages that are sent to mobile users.

About VeriSign Messaging and Mobile Media Division

VeriSign Messaging and Mobile Media is a global provider of application services that reliably delivers short-message (SMS), multimedia message (MMS), and mobile content across any wireless operator and mobile device throughout the world. As a leader in mobile messaging, mobile banking and mobile content delivery, VeriSign Messaging and Mobile Media offers a broad portfolio of mobile infrastructure and delivery services. Offering reliable delivery, a worldwide presence, and rapid and effective deployment, VeriSign Messaging and Mobile Media has built a trusted and respected brand with global mobile operators, media content providers and enterprises.

VeriSign Messaging and Mobile Media is focused on delivering massive message volumes with superior:

- **Reach.** VeriSign Messaging and Mobile Media’s global presence is combined with local market knowledge and regional operator requirements to offer carriers, media content providers and enterprises with unparalleled penetration.
- **Reliability.** VeriSign Messaging and Mobile Media’s application services are designed with the high reliability and scalability that a true global mobile delivery engine requires.
- **Value Add.** As a global partner with a local presence, VeriSign Messaging and Mobile Media helps its partners maximize their revenues and reduce their costs.

The reach, reliability and value add of VeriSign Messaging and Mobile Media services enable mobile operators, media content providers and enterprises to capitalize on the rapidly growing messaging and media content markets.

For more information, please call 1-888-716-0023 or email mobilesales@verisign.com.