



**VeriSign Mobile Messaging Index
Q2 2008**

**VERISIGN ON TRACK TO RELIABLY DELIVER MORE THAN DOUBLE 2007'S
RECORD BREAKING MESSAGING NUMBERS**

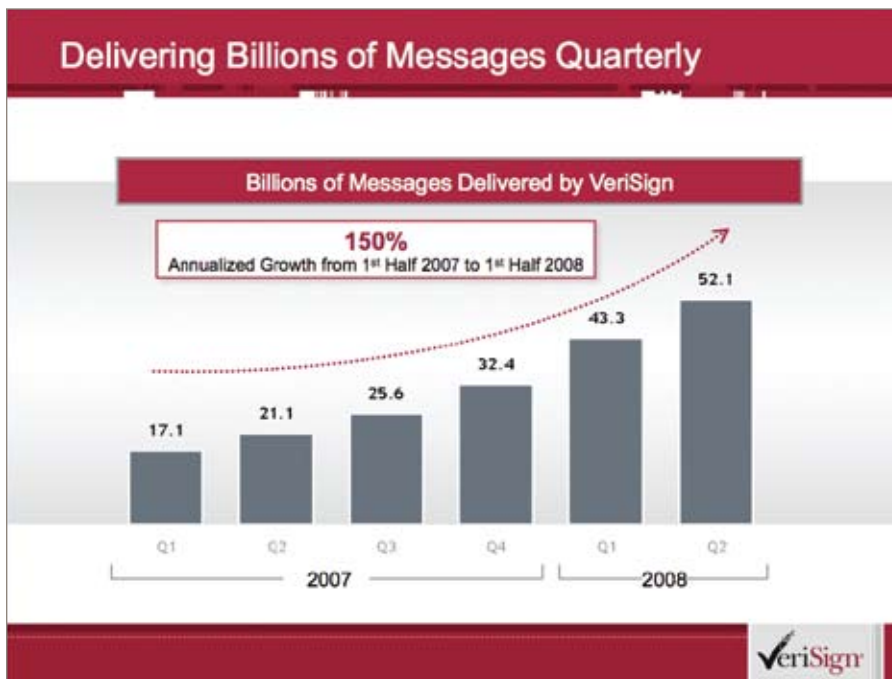
Background

VeriSign® Messaging and Mobile Media Division delivers messages on behalf of carriers and content providers around the world. VeriSign's combined mobile messaging networks (P2P and A2P) connect to more than 600 carriers and reach over 2.4 billion wireless subscribers.

VeriSign offers one of the most robust and reliable mobile messaging delivery engines across carrier, enterprise, and media/entertainment networks, generating billions of dollars in revenue for its customers. It powers inter-carrier mobile messaging for seven of the top ten wireless carriers in North America and other major operators throughout the world.

Q2 Highlights

VeriSign Messaging and Mobile Media closed the 2nd quarter of 2008 with continued record breaking numbers in messages enabled and is looking forward to a spectacular second half of 2008. VeriSign's combined mobile messaging networks enabled over 52 billion messages in Q2 2008, up more than 20 percent from Q1 for a combined total of 95.4B messages delivered. With current growth rates, VeriSign expects to more than double its total messaging volumes from last year's 96 Billion messages. According to VeriSign estimates, this robust network helped VeriSign's global customers generate over \$1.9 billion in Q2 revenue and \$3.5B in the 1st Half of 2008.



Q2 Highlights (continued)

As the industry’s leading provider of message delivery solutions, VeriSign provides a secure, scalable portfolio of services to address the needs of carrier, enterprise, and media and entertainment customers. VeriSign Messaging and Mobile Media is well positioned to capitalize on the strong double digit revenue growth experienced in the US mobile messaging market. VeriSign expects future growth in traffic volume to be fueled not only by the steady increase in P2P SMS/MMS messaging but also by a range of applications including mobile social networking and continued expansions in both mobile enterprise and mobile banking services.



Source: Ovum - Messaging forecasts and methodology, May 2008

- Combined Mobile Messaging (P2P/A2P) Enables Approximately 572 Million Messages per Day On Average.** In Q2 2008, the number of messages enabled by VeriSign’s combined mobile messaging networks was approximately 572 million per day, on average. This compares to approximately 476 million messages per day in Q1 2008 and approximately 230 million messages per day in Q2 2007.
- Continued Industry Leading Reliability and System Availability.** VeriSign continues to deliver unparalleled SMS platform robustness with the capability to deliver another record high of 648 Million ICSMS messages in a single day and has demonstrated its industry leading reliably a record of 99.999%+ system availability to its customers for the past 18 months. VeriSign deployed shortcodes were also named as “Best Among Peers”, based on availability and outages, for three of the top five performing sites tested by Keynote Systems Inc.



- **MMS Rates Through June 2008 Nearly Triple 2007 Delivery Rates.** MMS continues to show strong growth both domestically and abroad. In Q2 2008, approximately 331 million MMS messages were sent via the VeriSign Inter-carrier MMS network, up from approximately 272 million messages in Q1 2008 and nearly tripling the number of messages from Q1 2007. Strong growth in South America customer base which includes 100% of ICMMS traffic enabled in Brazil has helped VeriSign customers realize up to \$83M in ICMMS revenue for Q2.
- **Mobile Banking and European A2P Traffic Volume Fuel Enterprise Messaging Delivery.** A2P enterprise messages delivered rose sharply from approximately 186 million messages in Q1 2008 to approximately 249 million messages in Q2 2008, an increase of approximately 33 percent. Contributing to this growth were increases in the steady adoption of Mobile Banking services by VeriSign's customers which includes 7 of the top 10 banks in the U.S. as well as a 30% increase in traffic volumes for Standard and Premium A2P traffic messages carried in Europe from Q1 to Q2. VeriSign is also the first western European aggregator that provides mobile terminated (MT) SMS billing for premium content in Russia.

VeriSign Messaging and Mobile Media News Q2 2008 To Date

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|---------|--|
| 6/11/08 | Philippines Telecom Operator Bayan Telecommunications Selects VeriSign® Messaging and Mobile Media to Provide Global Connectivity |
| 6/3/08 | Boston Police to Receive the Wireless Foundation Honor for Innovative use of Mobile Technology in Community Assistance Program Powered by VeriSign |
| 4/29/08 | CTIA and MMA Each Name VeriSign® Messaging and Mobile Media President to Board of Directors |

Key

- **SMS** – Short Message Service. SMS is the most common form of mobile messaging, also referred to as “text” messaging.
- **ICSMS** – Inter-carrier Short Message Service. ICSMS messages are text messages exchanged between carrier networks.
- **MMS** – Multimedia Messaging Service. MMS allows users to send multimedia messages that include images, video and audio.
- **ICMMS** – Inter-carrier Multimedia Messaging Service. ICMMS messages are multimedia messages exchanged between carrier networks.
- **P2P Messages** – Person to person messages, or messages sent from one mobile user to another.
- **A2P Messages** – Application to person messages, or application-generated content such as news alerts, ring tones, promotional video clips, and enterprise messages that are sent to mobile users.



About VeriSign Messaging and Mobile Media Division

VeriSign Messaging and Mobile Media is a global provider of application services that reliably deliver short-message (SMS), multimedia message (MMS), and mobile content across any wireless operator and mobile device throughout the world. As a leader in mobile messaging, mobile banking and mobile content delivery, VeriSign Messaging and Mobile Media offers a broad portfolio of mobile infrastructure and delivery services. Offering reliable delivery, a worldwide presence, and rapid and effective deployment, VeriSign Messaging and Mobile Media has built a trusted and respected brand with global mobile operators, media content providers and enterprises.

VeriSign Messaging and Mobile Media is focused on delivering massive message volumes with superior:

- **Reach.** VeriSign Messaging and Mobile Media's global presence is combined with local market knowledge and regional operator requirements to offer carriers, media content providers and enterprises with unparalleled penetration.
- **Reliability.** VeriSign Messaging and Mobile Media's application services are designed with the high reliability and scalability that a true global mobile delivery engine requires.
- **Value Add.** As a global partner with a local presence, VeriSign Messaging and Mobile Media helps its partners maximize their revenues and reduce their costs.

The reach, reliability and value add of VeriSign Messaging and Mobile Media services enable mobile operators, media content providers and enterprises to capitalize on the rapidly growing messaging and media content markets. For more information, please call 1-888-716-0023 or email mobilesales@verisign.com.