



DATA SHEET



KEY BENEFITS

Secure Global Network

The VeriSign Mobile Content Delivery Network ensures secure delivery through network redundancy, 3DES encryption, user-level authentication, data masking, and physical data center security. All messaging data is protected from the enterprise application to the wireless platform, through the service provider gateway, and to the wireless device. Specific benefits include:

- + Global connectivity to over 500 service providers worldwide
- + Proper Routing and formatting of all SMS traffic, even if the recipient is roaming out-of-network
- + Support for two-way messaging and short codes in most countries

World-Class 24/7 Support

VeriSign offers around-the-clock customer support. Our global network is monitored and centrally managed via a series of VeriSign Network Operations Centers, which feature:

- + 24/7/365 network operations and on-demand technical support
- + Advanced monitoring and remote management tools

VeriSign® Mobile Content Delivery Network Global Standard & Bulk Messaging

VeriSign processes over four billion text messages each month and is a world leader in short messaging service (SMS) and multimedia service (MMS) delivery, mobile content, premium billing, reporting, and settlement. The VeriSign Mobile Content Delivery Network provides messaging and/or billing connectivity to more than 500 of the world's leading wireless service providers. These relationships enable VeriSign to reach over 1 billion wireless subscribers globally, allowing our customers to focus on their core businesses, such as developing mobile applications, creating and marketing branded content and enabling consumers and businesses to save time and money via the mobile device. VeriSign manages the complex carrier interfaces, relationships, distribution, reporting, and customer service.

The VeriSign Mobile Content Delivery Network enables enterprises, media companies, and consumer brands to reach customers and partners any time and any place. The end-to-end secure SMS network provides integrated message delivery, tracking, and reporting. The VeriSign messaging solution provides interoperability for wireless service providers worldwide, regardless of their technologies or equipment vendors (CDMA, GSM, and others). The VeriSign Mobile Content Delivery Network also solves technical complexities resulting from the growing diversity of wireless content and communication devices.

+ Simplified Global Wireless Messaging and Wireless Data

The VeriSign Mobile Content Delivery Network is capable of messaging to wireless phones, pagers, WAP phones, personal digital assistants (PDAs), Research In Motion® (RIM®) pagers. The VeriSign Mobile Content Delivery Network messaging solution simplifies wireless messaging by:

- + Reaching out to more than 500 wireless and paging service networks, covering 98 percent of messaging devices worldwide
- + Supporting virtually all popular wireless and paging protocols, including GSM, CDMA, TDMA, iDEN, PCS, PCN, SMTP, SMPP, Flex, CDPD, Mobitex, and 3G
- + Providing best-of-breed security based on the most robust Internet and wireless service provider technology



Where it all comes together.™



VERISIGN® MOBILE DELIVERY SERVICES

The VeriSign Mobile Content Delivery Network is part of a broad portfolio of mobile delivery services that help enable companies to send interactive text messages and multimedia content globally across wireless carriers and mobile devices. By leveraging IP and telecommunications infrastructure, VeriSign may offer companies the potential for security, interoperability, reliability, adaptability, availability, and scalability. VeriSign also offers the Mobile Content Delivery Network as an enterprise grade service for SMS-based communications to employees, partners, and customers.

+ Global Service Provider and Device Number Identification

Our patented technology offers the ability to easily deliver SMS messages to any wireless phone or pager number. The VeriSign Mobile Content Delivery Network is capable of seamlessly validating wireless device numbers and identifying service providers for virtually any popular device-around the world.

+ End-to-End Message Tracking and Reporting for Bulk Messaging

The VeriSign Mobile Content Delivery Network provides end-to-end message tracking, monitoring tools, and interfaces to help system administrators monitor critical messaging parameters, such as:

- + Message tracking to trace delivery path, status, and confirmation for each message
- + Usage monitoring and reporting so administrators can generate and analyze usage reports by end user, application, and service
- + Redundant or alternative connections for ensured message delivery

+ Enhanced Message Support

The VeriSign Mobile Content Delivery Network provides binary messaging and Unicode® support for picture messaging, customizable ring tones, and logo support. The service also supports delivery of various binary data including picture messaging, vCards, and vCals to wireless devices. Multilingual support for two-byte and Unicode standards provide for generation and delivery of messages in all popular European languages, as well as Chinese and Arabic. VeriSign also provides bulk MMS support for many carriers in select geographies globally.

+ Two-Way Mobile and Mobile-Originated Messaging

Two-way messaging enables high-value services like actionable alerts and application-to-person communication on wireless devices around the world. The VeriSign Mobile Content Delivery Network supports two-way messaging in many markets across most popular wireless devices, short codes and global routing using Mobile Station Integrated Services Digital Network (MSISDN) access numbers.

+ Messaging Connectors

The VeriSign Mobile Content Delivery Network provides a suite of connectors to facilitate integration with corporate applications, including:

- + Web Services: A full suite of APIs using XML over IP or HTTP; the API set offers complete two-way messaging, multi-casting to static or dynamic groups and security over Secure HTTP (HTTPS), SMPP 3.3/3.4, connectors for advanced messaging support.

Visit us at www.Verisign.com for more information.

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