



“Put it on .TV”

Messaging

If you're looking to create the next great rich media site, put it on .TV.

.TV Means Entertainment

They're all the craze. Rich media sites filled with wacky videos, the latest music, and assorted stupid human tricks. Everyday new entertainment sites spring up. Everywhere people are talking about the latest and funniest. You want them talking about your site.

Be Distinct

A .TV site will be more distinct and memorable, helping the word spread and driving more people to your site. And you're more likely to get the exact name you want.

With over 48 million Internet* users posting their own content you need a site people will remember.

Create some buzz. Leave a lasting impression. Put it on .TV. It's your space for video and music.

*The Pew Internet and American Life Project. Home Broadband Adoption 2006 report - http://www.pewinternet.org/pdfs/PIP_Broadband_trends2006.pdf