

North American Registrar Days

VeriSign Corporate Headquarters, Mountain View, California: September 19-21, 2006

AGENDA

<u>Tuesday, 9/19</u>	<u>Time</u>
Innovations Reception	
VeriSign Corporate Headquarters, Mountain View CA	5:00pm - 7:30pm
Mix and mingle with your fellow registrar participants as well as representatives from some of VeriSign's innovative product teams. Take this opportunity to learn about the full breadth of VeriSign's products and services including product demos and NOC tours. Enjoy some food and drink in this relaxed reception.	
<u>Wednesday, 9/20</u>	<u>Time</u>
Registrar Days	
Shuttle service to the event will be provided for those attendees staying at The Grand Hotel.	7:30 - 8:00 am
Registration	8:00 - 8:30am
Welcome and Opening Remarks	8:30am
VeriSign will provide a top-line overview of the state of the domain name industry. With a special focus on the business perspective, this session will cover latest trends, data and research.	
A New Perspective on Domain Names	9:00am
This session will explore how the industry is finding new uses for domain names and how that could impact a rise in overall demand.	
.com/.net Business Overview	10:00am
What is happening with the .com/.net TLD? Quite a bit. Add-Delete activity, IDN top-level domains, and a current profile of registrars make this a can't miss session.	
Lunch	12:15pm
New Product Overview	1:00pm
VeriSign's latest product and services are designed for the benefit of registrars. Learn about our Real-Time Publishing, Weblogs, and other initiatives and what they can do for your business.	
Bay Cruise and Dinner on San Francisco Bay (Scheduled)	4:00pm
If there is one way to take a tour of the City on the Bay, it's from the bay itself. Join VeriSign for dinner and drinks as we cruise around San Francisco, taking in all the beautiful views that make it one of the most scenic cities in the world.	
<u>Thursday, 9/21</u>	<u>Time</u>
Registrar Days	
Shuttle service to the event will be provided for those attendees staying at The Grand Hotel.	7:30 - 8:00 am
Registration	8:00 - 8:30am
Tools and Information to Drive Domain Name Registrations	8:30am
The key to successfully growing and improving your domain name business is by driving new registrations. Let VeriSign step you through some of the programs and tools we are putting in place to do just that including geographic expansion programs, new opportunities in .tv and other initiatives.	
Closing Remarks/Lunch	12:00pm
Adjourn	1:00pm