



DATA SHEET



KEY BENEFITS

Optimize Retention

The VeriSign unique account-based platform helps to promote personalized customer care and supports analysis for loyalty and retention programs.

Grow Your Base and Drive Revenue

Deliver extensive numbers of innovative prepaid and hybrid plans leveraging the VeriSign robust rating platform.

Manage Costs

The VeriSign inclusive service bureau helps to minimize a carrier's capital investment and alleviate licensing, upgrade fees, and the need for extensive technical staffing.

Deliver an Exceptional Self-Care Experience

In addition to feature-rich service, end users have the convenience of SMS, interactive voice response (IVR), and Web-based self-care, as well as access to an extensive replenishment network.

World-Class Service Bureau Approach

VeriSign provides customer support at multiple levels and provides a dedicated team for third-party agent management, development, and system maintenance.

VeriSign® PrePayIN™ Service

The VeriSign® PrePayIN™ solution is a world-class intelligent infrastructure service that provides real-time rating and charging capabilities, allowing carriers to support prepaid voice, data, and messaging services across virtually all commonly used technology platforms. Leveraging the unmatched VeriSign portfolio of Intelligent Communications, Commerce, and ContentSM (IC3SM) Services, the VeriSign PrePayIN solution offers carriers a powerful and flexible prepaid platform to support continued growth. As part of the VeriSign portfolio of commerce-enabling solutions, which include VeriSign® Billing and OSS Service, VeriSign® Mobile Content Services, VeriSign® Settlement and Exchange Services, VeriSign® Payment Services, and VeriSign® Wireless Number Portability Services, the VeriSign PrePayIN Service provides a robust, feature-rich solution for carriers.

+ Optimized Subscriber Management and Care

Carriers often have no way of connecting with their prepaid customers. Through the VeriSign PrePayIN unique account-based service and Web-based self-care, carriers can manage prepaid customers more effectively to drive greater opportunities for communication and retention. In an industry that relies so heavily on customer care, this is a critical feature offered by VeriSign.

Account-Based Service

- Store subscriber information and identify customers for targeted marketing and retention efforts to drive average revenue per unit (ARPU) and optimally manage churn.
- Help improve customer care by offering a multitude of billing options, including the same convenient calling plans and roaming features as postpaid solutions.

Proactive Notification for Replenishment

- Use whisper tones to alert when minutes are nearing zero, prompting for “top-up” and helping to ensure that service is not disrupted.
- Send Short Messaging Service (SMS) notifications or VeriSign PrePayIN alerts to notify of balance threshold and confirm top-up.

+ Flexibility and Adaptability

Providing carriers greater control over service plans and the ability to better care for and support prepaid subscribers, the VeriSign PrePayIN solution functions in real time and offers flexibility over rating, payments, replenishment, and roaming.



Where it all comes together.™



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Proven Track Record

The VeriSign PrePayIN solution is backed by our trusted brand and is scalable, reliable, and proven in markets around the world with over 37 million subscribers.

Reliable Service

Available in Highly-Available (HA) and Fault-Tolerant (FT) configurations.

KEY FEATURES

Offered at a low Total Cost of Ownership (TCO), the VeriSign PrePayIN solution seamlessly interoperates with the unmatched VeriSign portfolio of Intelligence Communications, Commerce and Content (IC3) Services, creating increased value for service providers while removing the complexity of managing multiple vendor relationships. The VeriSign PrePayIN solution is integrated with:

- **VeriSign Billing and OSS Services**—Order to cash billing functionality
- **VeriSign Mobile Content Services**—Original content and partner management
- **VeriSign® Calling Name Services**—Wireless enhanced caller ID services
- **VeriSign Wireless Number Portability (WNP)**—The FCC-mandated WNP Services process
- **VeriSign Settlement and Exchange Services**—Reporting and analyzing financial position with roaming partners

Rating Flexibility

The VeriSign PrePayIN solution provides rating capabilities for prepaid subscribers empowering carriers to be more creative and accommodating with their rate plans—a critical aspect for a carrier seeking to accommodate greater diversity among its subscriber base. Carriers are able to target distinct market segments by offering calling plans with diverse functionality, including bundled minutes, separate feature pricing, multiple rate plans for single or multiple markets, and step rating for messaging and data services.

Payment Flexibility

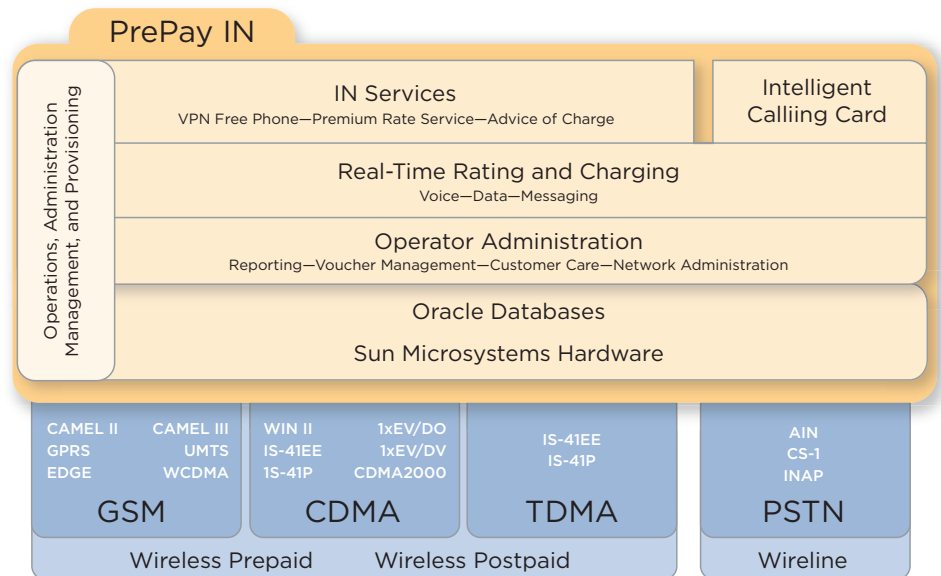
The VeriSign PrePayIN solution supports numerous payment options such as cash, credit card, debit card, and bank draft. Subscribers can check their account balance by phone or over the Internet.

Replenishment Flexibility

Participating in a nationwide, real-time, and secure replenishment network of over 7,000 locations, the VeriSign PrePayIN solution offers several replenishment options such as telephone, Internet, and third-party.

Roaming Flexibility

The VeriSign PrePayIN Service paired with the VeriSign® iRoam® Service offers an integrated, real-time, nationwide roaming solution, which allows prepaid wireless subscribers to roam anywhere in the United States, provided the home carrier has a roaming agreement with the serving carrier.



+ Scalable Implementations

To maximize availability, the VeriSign PrePayIN Service is offered as a service bureau solution and can be hosted at one of the VeriSign network operations centers. The VeriSign PrePayIN solution runs on standards-based technology to deliver flexibility, reliability, and speed for any size carrier. The VeriSign PrePayIN platform includes:

- Oracle® running on Sun™ Solaris™
- Redundancy via load balancing



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- Service node implementation
- Customized Application of Mobile network Enhanced Logic (CAMEL) II/III, Integrated Services Digital Network User Part (ISUP) Interface and WIN II, and IS-41

+ Service Bureau Solution

The VeriSign PrePayIN solution comes with a support program, extended agent management, and a robust reporting system to give carriers greater control over their operations. Carriers will have minimal up-front costs, and in-house technical support to manage this system, thereby enabling carriers to focus on their number one priority—their subscribers.

Customer Support

The VeriSign PrePayIN solution provides customer support at multiple levels.

- Customer service team
- Account manager
- Proven focus on customer service with 24/7 network operations center and customer service

Enhanced Reporting

- Provide robust reporting capabilities
- Retrieve real-time customer data
- Customize output—reports are available in PDF, Excel formats, and Crystal
- Export raw data interfaces (APIs) so you can quickly develop new applications that integrate into your existing processes

+ Leading Billing Provider—Experienced Partner

Every day, VeriSign intelligent infrastructure services enable more than 14 billion Internet interactions and three billion telephony interactions, providing the services that help over 3,000 enterprises and 450,000 Web sites operate securely, reliably, and efficiently.

Visit us at www.VeriSign.com for more information.