



DATA SHEET



KEY BENEFITS

- Increase revenues from new and existing customers
- Attract business from outside your region
- Enhance customer satisfaction
- Offer value beyond price
- Streamline operations
- Build cross-sell and up-sell opportunities

Available Today

.ac	.io
.ag/ .com.ag/	.it
.net.ag/ .org.ag	.jp
.am	.la
.at	.ms
.be	.nl
.cc	.nu
.cn/ .com.cn/	.pl/ .com.pl/
.net.cn/ .org.cn	.net.pl/ .org.pl/
.co.nz/ .org.nz/	.info.pl/ .biz.pl
.net.nz	.sc/ .com.sc/
.co.uk/ .org.uk/	.net.sc/ .org.sc
.me.uk	.sh
.com.mx	.tc
.com.tw/.org.tw	.tk
.de	.tm
.fm	.tv
.gs	.vg
.in/.co.in/.net.in/	.ws
.org.in	

Coming Soon

.eu

The VeriSign® ccTLD Program

With the Name Store fulfillment platform, VeriSign gives you a robust tool to grow your business. VeriSign® Name Store uses a single, easy-to-implement interface to provide you with access to a growing suite of existing and new services like county-code top-level domains (ccTLDs).

+ Country Code Top Level Domains

ccTLDs are one of the fastest growing segments of the domain name market. With the VeriSign® ccTLD program, it's easy to offer many of the most popular ccTLDs with only one simple interface. By letting VeriSign handle negotiation, contracts, and integration with multiple ccTLD Registries, you can focus on the business of marketing and selling domains.

With the VeriSign ccTLD program, you get:

- Immediate access to 32 of the most requested ccTLDs and simple upgrade as new ccTLDs are added
- No huge development costs, no significant resource requirements, and no need to coordinate with multiple Registries
- Consolidated billing and reporting on all ccTLDs
- Increased revenues and customer loyalty

+ One of the Fastest Growing Market Segments

This year, over two million ccTLDs will be registered by firms seeking in-language or regional sites for their products. By offering numerous ccTLDs, you can up-sell to existing customers and add new customers to your base.

+ Customers Never Have to Leave Your Site

Users can search, create, update, and delete domains, contacts, and hosts from multiple ccTLD Registries—all from your site. This full service one-stop solution helps keep your customers loyal.

+ Marketing Idea: Cross Sell Existing Customers

Many customers who already own a .com or .net domain may be interested in purchasing a companion ccTLD to offer in-language content for different markets. For more marketing ideas, visit www.verisign.com/namingservices.



Where it all comes together.™



DATA SHEET

+ Get Started Today

Contact VeriSign to complete your Name Store Merchant Agreement and get ready to start offering your customers the added choice and flexibility of a whole suite of exciting new services.

Visit us at www.Verisign.com/namingservices for more information.