



## **VeriSign Helps Swedish Companies Promote Their Brand Names and Reach Customers in Swedish with Internationalized Domain Names**

**SWEDEN, January 15, 2003** - VeriSign, Inc. (Nasdaq: VRSN), the leading provider of digital trust services, today announced that Domaininfo AB in Sweden is actively selling Internationalized Domain Names (IDNs) to help companies promote their brand names and reach customers on the Internet in their local languages. IDNs are domain names represented by all non-English scripts supporting 350 languages. VeriSign Global Registry Services (VGRS) provides the infrastructure that supports more than 27 million domain names ending in .com , including IDNs and extends its services equally to all registrars including Domaininfo AB in Sweden.

VeriSign Global Registry Services also announced today a set of technology solutions that makes navigation using IDNs available to anyone from any place in the world.

“Companies have had to represent their brands using only English character domain names,” said Rusty Lewis, executive vice president, VeriSign Global Registry Services. “Working with a leading Internet company like Domaininfo in Sweden, we can break the English language hold on the Internet and give end users the ability to navigate the Web in virtually any language.”

Among the leading domain name retailers in Europe, Domaininfo AB ([www.Domaininfo.com](http://www.Domaininfo.com) or [www.dindomän.com](http://www.dindomän.com)) was founded in 1997 and today provides registration services in more than 200 top-level domains. “The Internet should know no geographical boundaries,” says Per-Anders Hurtigh, CEO and co-founder of House of Ports AB, the parent company of Domaininfo. “It need not be limited to English anymore. Now all Web sites anywhere can be addressed using matching appropriate local language and script in the domain name.”

Domaininfo counts Rädda Barnen (Save the Children, Sweden) among its customers. The non-governmental organization with 85,000 members serves as a watchdog to protect the rights of children. To reach its market in Sweden, Rädda Barnen recently registered the IDN <http://www.räddabarnen.net>.

VGRS today also unveiled its i-Nav™ plug-in and Web-based navigation services that enable navigation using IDNs. Users can type, in their own language, the address of the site they wish to visit and upon resolution, they will see the domain name in the browser address bar in the

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intended language, so they can bookmark the site for future use. For example, they will be able to register and use Swedish domain names with characters such as: å ä ö – as found in <http://www.raddabarnen.net>

The free i-Nav software can be easily installed with the click of a mouse. Upon installation all IDNs are resolved locally on the user machine. Users can install the i-Nav plug-in for free by visiting [www.idnnow.com](http://www.idnnow.com). VeriSign created the user-friendly site to educate users and support the adoption of IDNs. The site is currently translated into Arabic, Chinese, English, Greek, Hebrew, Japanese, Korean, and Russian to showcase the software and to help answer questions about IDNs. VeriSign is also working to translate the Web site and the i-Nav user agreement into Swedish, Danish, German, Spanish, French and Brazilian Portuguese.

Web-based Navigation has been installed on VeriSign's 13 DNS server locations around the world, making Internet navigation in any language available globally to every Internet user for .com and .net domains, anywhere in the world. The i-Nav plug-in software companion provides a complete multilingual experience for popular browser programs like Internet Explorer. i-Nav today supports not only .com, .net, .org and other international domain extensions, but also supports top-level domains like .kr, .jp, and is looking to support any ccTLDs and gTLDs in 2003.

### **About VeriSign, Inc.**

VeriSign, Inc. is the leading provider of digital trust services that enable everyone, everywhere to engage in commerce and communications with confidence. VeriSign's digital trust services create a trusted environment through four core offerings—Web presence services, telecommunications services, security services and payment services—powered by a global infrastructure that manages billions of network connections and transactions a day. Additional news and information about the company is available at [www.verisign.com](http://www.verisign.com).

### **About Domaininfo**

Domaininfo was founded in 1997, and was one of the first 25 companies worldwide to be ICANN-accredited on the 26th of April 1999. Domaininfo is one of the five companies within the company group House of Ports. All companies within the said group work with Internet addressing from different views such as legal and technical. Domaininfo currently covers registration in more than 200 top-level domains – more than any other domain registrar in the world today.

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve risks and uncertainties that could cause VeriSign's actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others: VeriSign's limited operating history under its current business structure; the risk that VeriSign and its acquired businesses will not be integrated successfully and unanticipated costs of such integration; uncertainty of future revenue and profitability and potential fluctuations in quarterly operating results; failure of the combined company to retain and hire key executives, technical personnel and other employees; failure of the combined company to manage its growth and the difficulty of successfully managing a larger, more geographically dispersed organization; failure of the combined company to successfully manage relationships with customers, suppliers and strategic customers; network outages, network capacity constraints or security breaches; failure of the combined company's customers to accept new services or to continue using the products and services of the combined company; and competition in the various markets serviced by the combined company. More information about potential factors that could affect the company's business and financial results is included in VeriSign's filings with the Securities and Exchange Commission, especially in the company's Annual Report on Form 10-K for the year ended December 31, 2001 and Quarterly Reports on Form 10-Q. VeriSign undertakes no obligation to update any of the forward-looking statements after the date of this press release. VeriSign is a registered trademark of VeriSign, Inc. Other names may be trademarks of their respective owners.

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