

2003 IDN Registrant Profile Study – US and Asia Demographics

Study Name: 2003 IDN Registrant Profile Study – US and Asia
 Date: June to August 2003
 Conducted By: Registrars on behalf of VeriSign
 Methodology: Online and in person interviews.
 Participants: Individuals and small businesses

Geography: China, Japan, Korea, United States
 Breakdown:

Country	Respondents
USA	35
China	51
Korea	158
Japan	37

Country	Gender	% Business	Number of Employees	Location of Customers
Japan	Male (83%)	57%	20-49 (83%)	National (83%)
Korea	Male (89%)	88%	1-19 (64%)	National (42%)
China	Male (89%)	63%	1-19 (43%)	National (55%)
USA	Male (80%)	80%	1-4 (54%)	International (57%)