



DATA SHEET



KEY BENEFITS

Massive Capacity and Scalability

Infrastructure is globally distributed to protect against the largest DDoS attacks.

Guaranteed Availability

VeriSign offers industry-leading SLAs, ensuring DNS availability at the most critical moments.

Global Network of Relationships

Our relationships with carriers, ISPs and registrars around the world provide an additional level of security and expertise and distribution network.

24/7 Management, Monitoring and Support

VeriSign security analysts are available 24/7 to identify and eliminate the cost of investing in your own infrastructure.

Lower Costs

Registry partners save time and money through operational efficiencies, support costs, and economies of scale.

Trained and Dedicated Professionals

Certified security professionals undergo extensive training and rigorous background checks.

Responsiveness

The VeriSign team is trained and ready to respond to any network or operational outage and can provide 24/7 assistance.

VeriSign® New Top Level Domain Services

The Internet Corporation for Assigned Names and Numbers (ICANN) has recently announced a timeline for the introduction of new extensions beyond those familiar to everyone online today. Experts expect the application period to begin in the late second quarter of 2009 and for the new TLD's to be online as early as 2010.

The availability of new general Top Level Domain Names (TLDs), unhampered by geographical, brand or previously logical limitations, provides businesses and organizations with unprecedented opportunities to acquire their very own TLDs and enhance their brands online. As a result, domain name strategy is quickly becoming critical for any organization conducting business or wanting to engage customers online.

VeriSign New TLD Services provides organizations with the trusted support and “always on” reliable infrastructure needed to acquire and service new domain spaces. VeriSign helps organizations to participate in this “brave new world” without having to invest in the critical infrastructure to do so on their own.

+ The “Brave New World” of TLDs

Today, the online world as we know it is defined by a relatively small number of generic Top Level Domain Names (gTLDs) such as .com, .net and .org and hundreds of country code Top Level Domain Names (ccTLDs) such as .de, .fr, .nl, .co.uk, and .cn. Currently there are more than 240 TLD extensions.

As ICANN begins to approve applications for new TLDs, there are expected to be hundreds of new extensions introduced representing cities, corporate entities, special interest communities and more, including domain names which utilize non-English ASCII¹ characters.

+ A Key New TLD Requirement

Among the many requirements applicants will have to meet in order to be awarded a new extension is the requirement that they provide a secure, technically superior infrastructure on which to operate the TLD. This is necessary to preserve ICANN's primary mission of maintaining DNS stability and security. Applicants will also be required to demonstrate organizational, operational, and financial capability.

Many of the organizations that may benefit from a new TLD – for example, geographically-focused organizations or well-known brands – do not have the technical expertise or infrastructure to operate them, or the experience to manage the initial application process. This is where VeriSign can help – by providing as much or as little assistance in order to be successful.





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ABOUT VERISIGN

VeriSign, Inc. (Nasdaq: VRSN) is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day, VeriSign helps companies and consumers all over the world engage in communications and commerce with confidence.

Additional news and information about the company is available at www.Verisign.com

+ Opportunities

For companies that choose to be proactive rather than reactive, there are many potential benefits, including marketing, brand management and enhanced security. For example, organizations may choose to develop their own extension to secure their brand's presence online, independent of other gTLD and ccTLD extensions to enhance their global presence. Companies that manage many products and services may find that it will enable their customers to find them more easily online and build online communities and partnerships, or build customized content.

New extensions may also enable companies to implement security features, such as DNSSEC, acceptable use policies, dispute resolution policies, and brand infringement regulations. In addition, companies may take advantage of the vast security expertise of VeriSign to implement new policies and tools that previously were either unavailable or impractical.

As an added benefit, organizations may use new extensions for extending their brands online through new and different applications that VeriSign can help them explore and realize, thus extending their brand and their online presence and providing consumers with easier access to various products and services.

+ VeriSign: A Proven Partner

It's no simple task to acquire and operate a top level domain name extension. As the world's largest registry, VeriSign has an extensive history in operating the world's best-known extensions, .com and .net, and can help organizations throughout the entire accreditation process.

VeriSign provides premium end-to-end services to acquire, manage, and monetize your Top Level Domain names, including consulting and technical services. We can work with enterprise companies through their corporate domain name service provider or we can work directly with organizations as desired or practical. We also offer custom applications including full SSL compliance, automated registration capabilities, directory services, personal identity management solutions, end user authentication services, VeriSign Internet Defense Network and many others.

+ Learn More

For more information about domain names or VeriSign Registry Services go to www.verisign.com or send an email to namingmarketing@verisign.com.

¹ ASCII (American Standard Code for Information Interchange) characters include 0-9, A-Z and the hyphen