



DATA SHEET



KEY BENEFITS

- Increase revenue and expand support
- Enhance satisfaction and improve renewal rates
- Provide high level of service
- Offer value beyond price
- Proactively market to existing and new customers
- Streamline operations
- Build cross-sell and up-sell opportunities

VeriSign® ConsoliDate

ConsoliDate, the expiration synchronization service from VeriSign, allows your customers to adjust the expiration dates of their *.com*, *.net*, *.tv*, and *.cc* domain names to consolidate them on the calendar day or days of their choosing. An excellent way to differentiate your service from the competition as well as to bolster your renewal rates, VeriSign® ConsoliDate provides a service often requested by both large and small customers.

With ConsoliDate, you get:

- A value-add service frequently requested by customers
- A surefire way to increase renewal rates
- A flexible product that can be positioned to garner revenue or increase satisfaction
- Enhanced efficiency for your backend renewal processes.

+ A Frequently Requested Service

ConsoliDate adds convenience for your highest value customers and a choice for even small and home-based businesses. No matter what size your customer, convenience is a major consideration when managing their domains. Through ConsoliDate, you streamline management of domains on an account level, simplifying everything from the amount of communication required to their payment processes.

+ Easy Up-Sell with Restore Service

If your customers inadvertently let a name expire, the VeriSign® Restore Service is an ideal solution. The service lets you restore their name anytime before 30 days after expiration. Turn that desperate call for help into a sales opportunity by positioning ConsoliDate to prevent this problem in the future.

+ Get Started Today

Contact VeriSign and get ready to start offering your customers the added choice and flexibility of a whole suite of exciting new services.

Visit us at www.VeriSign.com/namingservices for more information.

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