



746,934,000:

The number of worldwide Internet users, up 10 percent in 2008. And, for the first time in the history of the Internet, consumer IP traffic surpassed business IP traffic in 2008, most of it being broadband or faster.

Top 5 Internet Markets

| (country) | (Internet users) | (penetration) | (worldwide share) |
|----------------|------------------|---------------|-------------------|
| US | 182,779,000 | 61% | 16% |
| China | 137,000,000 | 10% | 12% |
| India | 72,746,000 | 7% | 6% |
| Japan | 67,489,000 | 53% | 6% |
| United Kingdom | 43,752,000 | 72% | 4% |

2 OUT OF 3

Number of Internet users who visit social networking sites—a number that has more than doubled in the last three years.

U.S. retail e-commerce sales in 2008, greater than the GDP of Switzerland, Sweden, South Africa, Portugal, and Denmark combined.

\$146 billion

2 OUT OF 3

Internet users in the United States shopped and made a purchase online in 2007.

Amount the average American will spend shopping online this year.

\$1,243

\$68.88

The average PayPal transaction.

Number of online shoppers who actually buy things.

85%

| Top Internet Retailers | Unique Visitors |
|------------------------|-----------------|
| eBay | 72,972,000 |
| Amazon Sites | 57,002,000 |
| Apple Inc. | 45,396,000 |
| Wal-Mart | 30,398,000 |
| Target Corporation | 27,978,000 |
| Shopzilla.com Sites | 21,425,000 |
| Yahoo! Shopping | 19,278,000 |
| Moviefone | 15,632,000 |
| Best Buy Sites | 14,585,000 |
| Ticketmaster | 13,487,000 |

91%

Number of the top 500 Internet retail sites in North America that trust VeriSign to secure their customers' transactions.

50 Billion

The number of .com and .net queries during peak loads directed by VeriSign.

2 Million

Number of VeriSign® Identity Protection credentials issued.

Of the top 10 most visited-sites, only one (Wikipedia.org) isn't a .com domain.

+ The majority of visitors to these sites are from outside the U.S.

Yahoo.com
YouTube.com
Live.com
Google.com
MySpace.com
Facebook.com
MSN.com
Hi5.com
Wikipedia.org
Orkut.com

100X

The DNS capacity—above and beyond normal .com and .net traffic—that VeriSign has in order to handle attack traffic on the Internet.

Percent of the world's 100 largest SSL-using banks that secure their sites with SSL Certificates sold by VeriSign.

96%

U.S. cases of identity theft in 2007.

246,000

\$590M

Amount paid out by consumers who reported Internet fraud.

TRUST CAN'T BE MEASURED WITH A NUMBER. As a company, you've either earned it or you haven't. So how do we earn users' trust? When they type in a .com or .net address, we deliver it with 100 percent accuracy in less than a second every time. We earn it by securing information on the Web, whether it's a purchase, a transaction, or profile. We earn it by developing newer and stronger ways of protecting identities. We earn it by providing the most reliable, secure, and highly scalable infrastructure that makes the Internet possible.

Learn all the ways we earn the trust of consumers at www.verisignsecured.com and how we can help your business build trust online at www.Verisign.com.

